

PRESS AND MEDIA BRIEFING

We hand over our whole lives digitally. No one has planned the handover.

SEQR is a secure digital vault for life's most important documents and messages, with built-in control over who can access them, and when, including after you are gone. A person stores everything in one encrypted vault, nominates the people they trust, and SEQR makes sure the right information reaches the right person at the right time, even when they no longer can.

THE PROBLEM

A digital life with no plan

Most people have never recorded what they hold online, or how anyone would reach it after they are gone.

Billions left unclaimed

Money sits lost in forgotten accounts, policies, and pensions because families cannot find it.

Families left searching

When someone dies, relatives spend weeks hunting for documents, accounts, and passwords, at the hardest of times.

BY THE NUMBERS

56%

of UK adults have no will in place
Money and Pensions Service, 2025

£31.1bn

sits in 3.3 million lost pension pots
Pensions Policy Institute, 2024

£3.7bn

in dormant assets across the UK
UK Dormant Assets Scheme

THE HUMAN IMPACT

When a parent dies, the family often spends weeks tracking down insurance policies, bank accounts, passwords, and paperwork, scattered across drawers, inboxes, and memory. Some of it is never found, and unclaimed money simply stays lost.

THE SOLUTION

One vault. The right person, at the right time.

A person stores their documents, accounts, instructions, and messages in one encrypted vault, decides in advance exactly who can see what, and the right information is released to the right people when it is needed, through a secure, verified process.

“ *We spend a lifetime planning what happens to our physical possessions, yet almost no one plans what happens to their digital life. SEQR exists to close that gap, so families inherit clarity instead of a search.* ”

[Founder name], founder of SEQR

FACTS FOR THE DESK

- One encrypted vault for documents, account details, instructions, and video or voice messages.
- Deny-by-default access. Nothing is shared unless the owner decided it in advance.
- Bank-grade encryption (AES-256), mandatory two-factor authentication, and a full audit trail.
- UK-based and UK-focused, built around wills, probate, and executors.
- Simple one-time plans, with no subscription.

WHY THIS MATTERS

As more of life moves online, the gap between what we own and what our families can find keeps widening. A will decides who inherits, but not how anyone reaches what is left behind. SEQR is part of a wider shift towards planning the handover of a digital life with the same care we have always given a physical one.

The handover, finally planned.

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