

FOR BANKS, INSURERS, AND FINANCIAL INSTITUTIONS

Protect the people your customers love. Strengthen the relationship they have with you.

SEQR is a secure digital vault for life's most important documents and messages, offered entirely under your brand. It gives your customers real peace of mind, and gives you a deeper, stickier relationship, with almost no build cost on your side.

THE WHITE-LABEL PROPOSITION

Your brand, end to end

Your name, your logo, your invite links, your customer relationship.

Flexible commercial fit

Offer it as a premium value-add, a differentiator in acquisition, or a paid add-on.

A measurable rollout

A tenant admin portal lets your team generate invites and track activation.

THE COMMERCIAL CASE

Stronger retention

A customer who has filled a vault becomes meaningfully less likely to switch providers. You raise switching costs by being genuinely useful, not by locking people in.

Fewer unclaimed assets

Helping beneficiaries find and claim policies serves the customer and reduces unclaimed-asset liabilities on your books.

Lower bereavement workload

A cleaner next-of-kin process reduces the time your teams spend on bereavement cases and enquiries, and protects your brand at a sensitive moment.

SECURITY, IN PLAIN TERMS

- Bank-grade encryption protects every document individually.
- Deny-by-default access: nothing is shared without explicit permission.
- A full audit trail logs every action.
- Mandatory two-factor authentication on every account.
- Controlled, verified release reaches the right person, even after death.
- Documented disaster recovery, incident response, and backups.

Fully white-label

Your brand and your customer relationship. SEQR is the engine.

A retention play

A filled vault is a customer who stays, by being genuinely useful.

AES-256, deny-by-default

Bank-grade encryption and mandatory two-factor authentication.

SIMPLE TO ADOPT

Live under your brand in five steps.

From the first invitation to the final handover, SEQR runs quietly in the background, with your brand on every touchpoint.

HOW IT WORKS

- 1 Your customer receives an invitation, branded entirely as you.
- 2 They store their documents, passwords, and final wishes in one secure vault.
- 3 They nominate the people they trust, and set exactly what each can see.
- 4 When it is needed, family request access through secure, controlled permissions.
- 5 You stay central to the customer relationship, at every step.

BUILT FOR YOUR DUE-DILIGENCE TEAMS

- UK-based company. A British company, built around UK wills, probate, and executors.
- Operational resilience. Documented disaster recovery, incident response, backups, and key rotation.
- Encryption and access. AES-256 per document, deny-by-default, mandatory two-factor authentication.
- Your security pack. Detailed data-handling, residency, and security documentation, available for review.

Help customers protect the people they care about, while strengthening your place in their lives.

**Stronger retention. Simpler bereavement support.
Under your brand.**

Book a 20-minute walkthrough.

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